



**RAYNIEL ESTRELLA**  
**HELLO@RAYNIEL.COM**

#### RECOGNITION

GDUSA Graphic Design Award, 2014  
Creative Achievement Award, 2014  
Designer of CCA's Humble Pie, 2014  
WTF Exhibition, 2013 & 2014  
CCA Honors Program, 2010

#### SKILLSET

Photoshop, Illustrator, InDesign,  
Sketch, After Effects, Photography,  
HTML, CSS, PHP, Wordpress,  
JavaScript, Processing.

#### INTERESTS

Experimental design, social design,  
design research, interdisciplinary  
collaboration, environmental design,  
type design, emerging technologies

#### EXPERIENCE

##### **Odopod**, Visual Designer

05/15–present

Operated in a fast-paced environment aimed to create and improve digital spaces across web and mobile. Odopod clients include Google, Tesla, Sony, GoPro, Genentech, Samsung, Hennessy, and Electronic Arts.

##### **frog design**, Visual Design Intern

06/14–08/14

Worked alongside interaction designers, industrial designers, researchers, strategists, and developers on both physical and digital products.

##### **Sputnik**, Graphic Design Intern

01/14–05/14

Sputnik is CCA's in-house award-winning undergraduate design studio. Designed the *Letter from the President* and the *Architecture Final Review* mailer for Spring 2014.

##### **Lux Design**, Visual Design Intern

10/13–05/14

Focused on identity systems and web design. Worked on projects ranging from collateral materials, icon systems, motion graphics, and websites.

#### EDUCATION

##### **California College of the Arts**

BFA in Graphic Design, minor in Writing & Literature

2010–2015